

Contact

+46702655711 (Mobile)
tomas.friberg@designpending.com

www.linkedin.com/in/tfriberg
(LinkedIn)
www.designpending.com
(Company)

Top Skills

Superoffice CRM
Usability Engineering
Interaction Design

Languages

Swedish
English

Certifications

My Projectplace - Project Administrator
My Projectplace - Project member
A1/A3 and A2 Remote Pilot Certificate of Competency

Publications

CV
Portfolio
Resume

Tomas Friberg

Inquisitive, passionate UX designer and information architect.
#Freelance. #100%RemoteOnly. #RuralLife. #FamilyFirst.
Sweden

Summary

As a highly skilled independent UX designer with over 20 years of experience in the tech industry, I offer specialized user-centered design consulting services to companies in the technology and software sectors remotely.

My solutions are tailored to meet specific user needs and goals while being intuitive, easy to use, and affordable to implement.

Experience

Design Pending

UX designer and information architect. #Freelance #RemoteOnly.
April 2022 - Present (3 years 6 months)
Remote, Sweden

As a highly skilled independent UX designer with over 20 years of experience in the tech industry, I offer specialized user-centered design consulting services to companies in the technology and software sectors remotely.

My solutions are tailored to meet specific user needs and goals while being intuitive, easy to use, and affordable to implement.

Paradox Interactive

Inquisitive interaction designer
April 2017 - April 2022 (5 years 1 month)
Stockholm, Sverige

Senior UX Designer in the Hearts of Iron product development team. My role is to make HoI make sense to the players, from the Game Director's visions and the Game and Content Designers' systems, by visualizing flows and interactions with wireframes and prototypes.

Handelsbanken

Inquisitive interaction designer
September 2016 - March 2017 (7 months)

Stockholm, Sweden

Planview

Inquisitive interaction designer for Projectplace

June 2015 - August 2016 (1 year 3 months)

Stockholm, Sweden

User research, interaction design, information architecture, product translation, community liaison

Projectplace International AB

Interaction designer

April 2012 - August 2016 (4 years 5 months)

Doing awesome interaction design at a level I have longed for, for many years, in one of our eight cross functional teams.

Parental leave

Awesome parent

September 2011 - April 2012 (8 months)

In order to further my career I was on parental leave for 8 months. This included taking long walks and nice bike rides, baking, trying to learn to play the ukelele and enjoying every moment with my daughter.

Antrop

Interaction designer, information architect and graphic designer

December 2007 - February 2012 (4 years 3 months)

Making fun and useful product and service design in the web and mobile space

Projectplace International AB

Interaction designer and information architect

April 2011 - August 2011 (5 months)

Consultant with UxD team at Projectplace.

SJ AB

Interaction designer and information architect

March 2011 - May 2011 (3 months)

Usability evaluation and interaction design for intranet search

Skatteverket

Interaction designer and information architect

January 2011 - May 2011 (5 months)

Consultant doing usability evaluation for e-service design guidelines and interaction design for SSO service.

H&M

Interaction designer and information architect

March 2011 - April 2011 (2 months)

Usability evaluation for online retail design

Södertörns högskola

Interaction designer, information architect and user researcher

April 2010 - August 2010 (5 months)

Web site redesign resulting partly in a really cool interactive program/course picker

Sandvik Coromant

Interaction designer and information architect

January 2010 - June 2010 (6 months)

Web site redesign of tool picker and web shop. Made it possible to select the right tool for the right job among 30.000+ products in 2 steps instead of 7. In a modern, easy and delightful way instead of the traditional drop-down-menu-dance.

Länsförsäkringar

Interaction designer and information architect

July 2007 - January 2010 (2 years 7 months)

Web application design

Strand Interconnect

Interaction designer

November 2004 - December 2007 (3 years 2 months)

Interaction designer at Strand Interconnect.

Stockholms Universitet

Lecturer

May 2002 - February 2006 (3 years 10 months)

Every second year, I tutor 2nd year linguist students at Stockholms Universitet in readability, typography and layout for two weeks .

ABB Automation Technology Products

Interaction designer/art director

May 2001 - November 2004 (3 years 7 months)

Our user experience team (UX) designs ABB's next generation software for process automation and control. And as always, having fun while doing it.

Linq

Art director/interaction designer

April 2000 - May 2001 (1 year 2 months)

At Linq I learned the tools, methods and vocabulary of usability. I also worked with branding, designs for collaborative webs and usability designs for Linq's corporate portal.

Citat Solutions

Art director

May 1999 - May 2000 (1 year 1 month)

E.g. web application design for auto publishing, banking and automotive industry.

Adera

Art director/interaction designer

May 1995 - May 1999 (4 years 1 month)

I was one of three who helped build the New Media department at this B2B ad agency. Besides the odd printed matter design, web was the focus. In the beginning one did what was necessary to get everything working - this included working as BBS Sysop, network administrator, web designer, web programmer, information designer.... I also helped set up the Stockholm and the Brussels offices.

Multiple companies

Art director/graphic designer

May 1989 - May 1995 (6 years 1 month)

See <http://tomas.designpending.com/> for full resumé.

MAC

Art director assistant

August 1992 - May 1994 (1 year 10 months)

E.g. graphic design for Pilkington Floatglass, municipal services, national road administration, and more

Bokstaven

Graphic designer/type setter

January 1990 - July 1992 (2 years 7 months)

Typesetting of novels and coffee table books for publishing houses such as Nordstedts, Bonniers and more. Also typesetting and layout for advertising agencies all over Gothenburg.

Education

RMI Berghs

Diploma, Graphic design · (1991 - 1992)

Farsta gymnasium

College degree, Natural sciences · (1986 - 1989)